

Evaluation of the Effectiveness of the Puslitdesbangda Through Determinants of Institutional Strengthening in Workshop Activities to Empower Villages and Village Owned Enterprises

Muhammad Hendri Nuryadi¹ Itok Dwi Kurniawan² Ismawati Septiningsih³ Pradita Firda Yunita⁴

Faculty of Teacher Training and Education, Universitas Sebelas Maret, Surakarta City, Central Java Province, Indonesia^{1,4}

Faculty of Law, Universitas Sebelas Maret, Surakarta City, Central Java Province, Indonesia^{2,3}

Email: itokdwikurniawan@staff.uns.ac.id²

Abstract

Strengthening institutions is very necessary to improve the function and usefulness of these institutions. Puslitdesbangda is a study center involved in village research and regional development. Over the past few years various research, service and collaboration activities have been carried out. However, in every activity there are certainly shortcomings, so a thorough evaluation is needed. The need to see the effectiveness of the LPPM Puslitdesbangda is through strengthening institutions in village and BUMDes empowerment workshops. The aim of this research is to determine the effectiveness of Puslitdesbangda through determining institutional strengthening in village empowerment workshops and village-owned enterprises. The research method used is qualitative analysis which is described descriptively. The results of this research are to determine the effectiveness of the Puslitdesbangda through determining institutional strengthening in village empowerment workshops and village-owned enterprises.

Keywords: Strengthening, Institutions, Puslitdesbangda, Workshop, BUMDes



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INTRODUCTION

BUMDes is a village economic institution where business capital is built on community initiative and adheres to the principle of independence. This means that the fulfillment of BUMDes business capital must be sourced from the community. However, it does not rule out the possibility that BUMDes can apply for capital loans from external parties, such as from the Village Government or other parties, even through third parties. This is in accordance with Law Number 23 of 2014 concerning Regional Government Article 213 paragraph 3). This explanation is very important for preparing the establishment of BUMDes, because the implications will be in contact with the regulations in Regional Regulations (Perda) and Village Regulations (Perdes). To support the improvement of the village economy, it is necessary to have a Village-Owned Enterprise (BUMDes) which can act as a forum for the village government and its residents to carry out proportional economic empowerment programs at the village level. The existence of BUMDes is expected to be able to stimulate and move the wheels of the village economy. A Village-Owned Enterprise (BUMDes) is a company managed by the village community and whose management is separate from the village government. BUMDes is defined as a business entity whose capital is wholly or largely owned by the Village through direct participation originating from village assets which are separated to manage assets, services and other businesses for the greatest welfare of the Village community. (Ridlwan, 2015).

One effort that can be made is optimizing the development of Village-Owned Enterprises (BUMDes) in order to move towards villages that are independent and creative in improving

the welfare of the people in the region. Regulation of the Minister of Villages, Disadvantaged Regions and Transmigration Number 4 of 2015 concerning the Establishment, Management and Management, and Dissolution of Village-Owned Enterprises, which states that village governments can establish Village-Owned Enterprises (BUMDes). BUMDes is a business entity originating from village assets which is separated to manage assets, services and other businesses for the greatest welfare of village communities.

BUMDes are expected to be able to become a driving force for economic activities in the village which also functions as a social and commercial institution. BUMDes as a social institution supports the interests of the community through its contribution in providing social services, while as a commercial institution BUMDes aims to make profits to increase village income. The management of Village-Owned Enterprises is carried out by the Village Government together with the community (Karim et al., 2021). BUMDes management by directly involving the community is expected to be able to encourage the community's economy and improve community welfare. Every village that has formed a Village-Owned Enterprise is provided with funds from the government. Each village business that is run has its own advantages according to the needs and potential that exist in the villages.

RESEARCH METHOD

The method used in implementing this activity is descriptive analysis through the BUMDes Assistance workshop which has the potential to move the wheels of the village economy and be able to improve the welfare of community members. The method in this community service activity is active participation with the following activity stages:

- 1) *Workshops* with the topic of BUMDes development both in terms of finance, financing and the potential of BUMDes.
- 2) BUMDes screening activities from starting activities to selecting several selected BUMDes.
- 3) Assistance activities for selected BUMDes.

RESULTS AND DISCUSSION

Strengthening the Puslitdesbangda Institution

The initial establishment of PUSLITDESBANGDA was in 1989 under the name Rural Development Research Center (PUSLITBANGDES), in anticipation of globalization and regional autonomy which would bring about fundamental paradigm changes in government systems and mechanisms. In its development, in 2001 it changed to the Rural and Regional Development Research Center (PUSLITBANGDEKA), and then in 2006 it developed into the Rural and Regional Development Research Center (PUSLITDESBANGDA). The main theme of UNS research and development for the period 2011 to 2030 is strengthening local excellence for domestic glory and strengthening global impact. In the context of research and development in the field of science at UNS, a UNS superior research RIP and a strategic plan for the development of the science field have been prepared. This theme was actualized in the Institute for Research and Community Service at Sebelas Maret University, Surakarta (LPPM UNS). LPPM UNS is the implementing element of Sebelas Maret University which has the task of coordinating, monitoring and assessing the implementation of research and community service activities organized by Centers at Research and Community Service Institutes, Faculties, Departments, Sections, groups and individuals, seeking control in terms of resource use, as well as seeking to develop and improve the quality of research and community service.

Workshops Empowerment of BUMDes

The activity was carried out initially by distributing invitations to 250 BUMDes in the Boyolali, Karanganyar, Klaten and Sukoharjo areas. After being gathered, workshop activities

were carried out with various topics regarding the Development of BUMDes in Central Java, Optimizing Village Potential through BUMDes Development, Financing Micro Enterprises in Villages, Mechanisms for Financing Village Businesses through the Homestay Financing Program, Building the Potential of Export-Oriented Villages to Become Foreign Exchange Villages, Governance and Finance of BUMDes , Management and marketing of BUMDes products, and the role of BUMDes in PAD. Overall, the implementation of this workshop went smoothly according to the plans that had been made.

Effectiveness Evaluation

Basically, this workshop activity is a strategy to strengthen the Puslitdesbangda institution. Referring to the vision and mission of the Puslitdesbangda itself, which is basically to develop and serve the community whose main study is rural development, through workshop activities this is a very appropriate institutional strengthening strategy to carry out.

CONCLUSION

Strengthening institutions is very necessary to improve the function and usefulness of these institutions. Puslitdesbangda is a study center involved in village research and regional development. Over the past few years various research, service and collaboration activities have been carried out. However, in every activity there are certainly shortcomings, so a thorough evaluation is needed. The need to see the effectiveness of the LPPM Puslitdesbangda is through strengthening institutions in village and BUMDes empowerment workshops.

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