

# Analysis of the Main Female Characters in the Melur for Firdaus Web Series and Their Implementation in Learning

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#### **Abstract**

This research aims to describe the analysis of the main female character in the web series Melur for Firdaus and its implementation in learning at SMP Negeri 23 Pontianak. The research methods and forms used are descriptive methods and qualitative research forms, and use a feminist approach. The data in this research is in the form of words and quotes containing the role and position of women, gender inequality, and women's struggles in the web series. The data source used in this research is the web series Melur for Firdaus which was broadcast on Slot Lestary TV3 on May 27 2022 with a total of 28 episodes. The data collection techniques used in this research are documentary study techniques and observation techniques. The data collection tools used by the researchers themselves were the main instruments and data cards and were assisted by observation guidelines. The data analysis technique used is content analysis technique. The results of the analysis obtained from this research show the role and position of women as children and wives, gender injustice in the form of marginalization, stereotypes and violence, as well as women's struggles in maintaining their households and their implementation in learning at SMP Negeri 23 Pontianak. The roles and positions in the web series Melur for Firdaus are divided into two, namely first, describing the role and position of women as children who carry out their obligations to help with household tasks, respect and care for their parents. Second, the role and position of women as wives who carry out their obligations, namely respecting, caring for, fulfilling and serving their husband's needs. There are three forms of gender injustice, namely marginalization where women are considered unimportant in making decisions and are only used as sex slaves, stereotypes restrict women from interfering and labeling in the form of insults, as well as violence in the form of physical and non-physical and its implementation in learning at SMP Negeri 23 Pontianak.

**Keywords:** Feminism, Role and Position of Women, Gender Inequality, Women's Struggle



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#### INTRODUCTION

Literature is an expression of thoughts in language and deep feelings. Literature reflects various problems of human life in its interactions with the environment, fellow humans, and with God. Literature is appreciation and reflection carried out with full awareness. Literary work is an imaginative work that is based on awareness in terms of creativity as a work of art. As imaginative results, literary works function as enjoyable entertainment, and literary works are also useful in adding to the experience of readers. Literary works are creations for aesthetic purposes. Literary works are considered as a fictional and imaginative power to capture social buildings directly. The author in creating literary works is based on the experience he has gained from the realities of life in society which occur in the role of figures in the world and pours them into the field of literature. Work can be a source of inspiration and encouragement of moral strength for the process of change for both women and men. A literary work is a set of images of an author's ideas or thoughts that are born from the reality of life which is processed through intelligence and sharp imagination. Ideas or notions can be



in the form of cultural, social criticism and defense regarding gender based on roles and positions, gender injustice and struggle for existing problems. Literary works refer to complex structures. Fiction offers imaginative literary works that are based on awareness and responsibility for creativity as works of art.

The reason researchers chose literary works is because literary works are works of art that have value, imagination and emotion, as well as works that are of great interest to the public. Literary works are divided into prose, poetry and drama. Drama is divided into several categories, namely theater (stage drama), radio plays, soap operas, films, and so on. Web series are fiction films, because the film is tied to a storyline and scene concept that has been designed from the start. The web series is presented with a simple conflict but from an artistic and visual perspective it is quite interesting. This is the reason for the public's interest and enthusiasm for the web series because it contains a lot of teaching value, namely containing moral, cultural, religious and social values that can be applied in everyday life. day.

Web series are short series that are broadcast on the internet over several periods. Web series are a type of video content that is currently booming. The web series started with the adaptation of stories from online novels into feature films, then the films were made into episodic dramas. The reason the researcher chose web series as the object of research was first, based on field results that the researcher obtained that web series are a form of literary work that is liked and loved by the public. Apart from that, the web series provides values that can be used as lessons in everyday life, namely as a means of expressing ideas and producing work. Second, web series are a practical entertainment alternative for the public. Third, web series contain effects, sound and animation technology, so that web series can give a more dramatic impression than the events that actually occurred.

The web series that researchers chose in this research is a web series entitled Melur for Firdaus. The web series Melur for Firdaus is one of the trending web series in 2022, directed by Zamri Zakaria and is an adaptation of the novel My Rude Wife by Cik Nor Cinta, broadcast on Slot Lestary TV3 on May 27 2022 with 28 episodes. This web series focuses on matchmaking. The researcher chose the web series Melur for Firdaus because this web series contains several elements, namely first, the role and position experienced by the main female character. Second, gender inequality is proven by the views of parents who consider matching their children as a normal thing. Regardless of love or not, the child must accept the match. Third, the struggle of the main female character experienced by Melur in fighting for her dignity as a woman and fighting to defend her household.

The role and position of women in the web series is focused on their role and position as children and wives. Roles and positions mean that humans are called social creatures. This means that humans need each other to live. In it, humans are differentiated based on gender, namely women and men. After this distinction is made, the gender in question is that women have a good role and position in the family and society.

The focus of this research focuses on the fact that there are women who are being questioned about their role and position. Role is a dynamic aspect of position, namely status. We can also see the position of women in the family as mother, daughter and wife. Wives have a role in mutual development and welfare both physically, psychologically and socially. This is expected to be able to improve families in society.

The second research focus is gender inequality. Gender inequality is a system and structure that results in men and women becoming victims of the system. Gender inequality is a position when the position of women and men is unequal in society. Based on the research results of Zuhri et al, they say that gender injustice is a form of difference in treatment based on gender reasons, such as limiting roles, exclusion or favoritism which results in violations of



the recognition of human rights, equality between men and women, as well as basic rights in the social sector, socio-political, economic, cultural, etc. The results of research from Gani et al are welcomed, which states that gender injustice takes the form of limiting roles, thinking and treating differently, resulting in errors regarding the justification of human rights, the lack of equal authority between men and women. Gender inequality is manifested in various forms of injustice, namely (1) marginalization or the process of economic poverty, (2) the formation of stereotypes or through negative labeling, (3) physical or mental violence or attacks. The gender injustice that occurs in the Web Series Melur for Firdaus is marginalization, Melur is limited to meeting her male friends while her husband is still continuing his relationship with his girlfriend. Violence, Melur experienced violence in her environment perpetrated by her husband's lover. Stereotype, a woman's job is only to serve her husband.

The third research focus is women's struggles. Women's struggle is the process of women gaining their rights. The struggle of women in this research is to defend their household. This women's movement and struggle was carried out because there were several parties who wanted to destroy their household, such as their husband's lover and their own father-in-law. Conditions like this have triggered the birth of a new awareness for women to determine their direction and position as human beings who demand equal rights. Thus, feminism as an ideology and understanding of women's movements in the past has become an instrument of movement in achieving women's emancipation. Feminism is an effort to understand the position and role of women as reflected in literary works.

Feminism is an awareness of gender injustice that befalls women, both in the family and society. Feminism fights for two things that women in general have not had, namely equality with men and autonomy to determine what is good for themselves. Based on research results, Manuk (2023:3) says that feminism is a struggle to demand equal rights between men and women. Women's struggle is first directed at efforts to raise awareness of women's ownership of fundamental rights as human beings which aims to achieve the fundamental truth that applies universally, namely that men and women are equal and equal creatures. Women in feminism basically have their own activities and initiatives to fight for rights and opportunities as men.

This concept explains that equal rights and opportunities are a form of life partnership. This means that there is no party in power or control. With this view, feminism strives to empower women to realize themselves as human beings who have potential and abilities, so that women are not referred to as second class human beings. In line with literature learning at the formal education level. In this research, the Indonesian language subject in general is the study of literature related to the world of education. Meanwhile, learning specifically emphasizes, grows and increases student appreciation. This means that literary knowledge and abilities have an awareness that in the field of literature there is art which refers to the activity of understanding, interpreting, evaluating and being able to produce a literary work. Therefore, literary learning is specifically to be studied at a formal level so that it is not only limited to providing literary texts in certain genres for students to understand and interpret but must be directed at developing students' abilities in assessing or criticizing the advantages and disadvantages of existing dramas.

This research is related to Indonesian language lessons, regarding literature learning in drama at the junior high school level. The school where researchers will conduct research is SMP Negeri 23 Pontianak. The reason the researcher chose this school was because the location was easy to reach and the results of pre-observation, the researcher at this school had not used web series as teaching material there for drama material. Based on the 2013



Curriculum in learning about drama at the Junior High School (SMP) level, class VIII, semester II, with the Basic Competency (KD) 3.16 aspect, examining the characteristics of linguistic elements and rules in drama texts in the form of scripts or performances. The indicators determine the characteristics of linguistic elements and rules in the form of a script or performance. Regarding this matter, researchers connect KD with implementation, namely character education. Based on government policy, character education is listed in Law Number 20 of 2003 concerning the National Education System. Character education aims to form a strong personality that is in accordance with the identity of the Indonesian nation.

Based on what was explained previously, it can be concluded that this research is literary research. The object of the research is a web series, namely the web series Melur for Firdaus. The approach used is a feminist approach. The feminist approach to the web series is focused on first, the role and position of women. A life that provides that life cannot be separated from roles and positions. Second, is gender inequality. Gender injustice is oppression that occurs against women as the object. In this drama, researchers found that women in it did not get justice, women were always oppressed and often their opinions were not respected. Third, the struggle against oppression means that women can express feelings or actions that are not accepted by men by providing understanding and expressing their opinions both within the family and in society. Fourth, implement the web series in learning. Therefore, the researcher chose the title "Analysis of the Main Female Characters in the Web Series Melur Untuk Firdaus and Its Implementation in Learning at SMP Negeri 23 Pontianak".

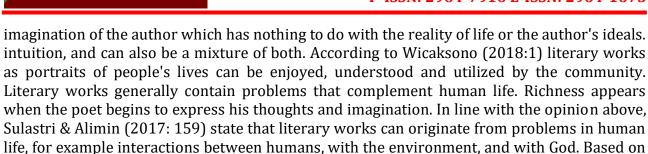
The aim of this research can be formulated as follows: to describe the role and position of the main female character in the Web Series Melur for Firdaus, to describe the gender inequality of the main female character in the Web Series Melur for Firdaus, to describe the struggle of the main female character in the Web Series Melur for Firdaus and to describe the implementation of drama learning about feminism in the Web Series Melur for Firdaus?

### Theoritical review Understanding Literature

Literature is the art of language. Literature is a spontaneous expression of deep feelings. Literature is the expression of thoughts in language. What is meant by reason here are views, ideas, feelings, thoughts and all human mental activities. Literature is inspiration expressed in the form of beauty. Literature is a form of an author's ideas that tries to convey events in the surrounding environment, both those experienced by the author and the experiences of other people. Juwati, et al (2021:6) state that "literature is the result of a poet's emotional outburst using language as a medium of delivery. Literature comes from creation, not merely imitation." This means that all forms of literary works, whether poetry, prose or drama, are imaginative and explain the facts of life as well as the realities of life. Based on the theory explained above, it can be concluded that literature is the expression and feelings of humans in expressing their ideas through language as a medium. Literature also comes from creation as a work of art in an imaginative form and is not only referred to as a work of art that has aesthetic value, but literature is born with the hope of providing intellectual value for readers.

#### **Understanding Literary Works**

Literary works can be used to express messages related to truth. The message contained in literary works is conveyed by the author very clearly and implicitly. In essence, literary works are very beneficial for life, through literary works they can provide an understanding of life, through literary works they can provide an understanding of life both in real and fictional form. Literary works are the expression of someone's thoughts through language by means of depictions that refer to the reality of life, the author's insight into the reality of life, the pure



the theory presented above, it can be concluded that literary works are the work of researchers whose presentation cannot be separated from the culture and social life of the

community and can be enjoyed, understood and utilized by the community itself.

#### **Function of Literature**

Literature has a prominent function as entertainment. Literature is essentially built on an imaginative basis using unique and poetic language, so that literature will contain entertainment for its readers. This can be seen from the literary genres in the form of poetry, prose and drama which will present a kind of humor that will make the reader or audience feel entertained. We can also see this from literary genres which are built with a very subtle atmosphere or element of humor. According to Sitorus (2021:63), the function of literature as entertainment can be understood because literature is a form of communication media. Based on the theory above, it can be concluded that the function of literature is not only limited to entertainment but also to provide the values contained in the literary work.

#### Film

Films are live images which are also often called movies. Films collectively are often referred to as cinema. Film is literally cinematographic which comes from the words cinema tho/"phytos" meaning light and graphic is writing/picture/image, you could say that film means depicting movement with light. According to Nurfadhillah (2021:78) films are live images, also often called films. In line with this opinion, Indarti (2020:151) states that films are live images taken using a film camera and displayed through a film projector. Based on the theory presented above, it can be concluded that films are live images that are used as a communication medium to convey certain information. Films are also divided into several things, namely fiction and non-fiction films. So, Web Series is included in the type of fiction film because the story contained in it is only the imagination of the writer/author

#### **Web Series**

A web series is a serial program broadcast on a developing media. Web series are short video shows broadcast over the internet. The web series was first produced by Bullseye Art in 1995 as a short animated series. A web series is a serial program that is broadcast on a developing medium called web TV. Examples of popular web TV on the internet are YouTube and Video. Web series are usually specifically designed to be first released via the internet, not via regular TV stations. Because it is based on an internet network, each episode lasts around two to six minutes so viewers don't have to wait too long for the download process. New episodes only at certain times of the week, or usually once a week. Web series have various program formats, such as FTV (Television Films), talk shows, tips, tutorials and video blogs. In research conducted by Saraswati (2014) revealed several factors in the emergence of web series. First, most internet users watch video content, and the average number of views continues to increase. Meanwhile, the production costs for a video are no longer expensive. Ordinary camera equipment and editing software are now widely available to consumers. Another reason is that websites like YouTube allow users from all over the world to upload

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their own creations. Based on the explanation above, it can be concluded that a web series is a serial program designed and broadcast on internet media. Web series are used by creators to accommodate their imagination and develop their work without having to spend large amounts of capital.

#### **Feminism**

Feminism in general discusses the injustices experienced by women not only in one area, but in various areas of life. Rokhmansyah (2023:37) states that feminism (the figure is called a feminist) is a women's movement that demands emancipation or equal and fair rights with men. In line with this opinion, Fakih (2013: 99) stated that "feminism as a movement initially started from the assumption that women were basically oppressed and exploited, as well as efforts to end the oppression of this exploitation. Even though there are differences between feminists regarding what, why and how oppression and exploitation occur, they agree that the essence of the feminist struggle is for equality, dignity and freedom outside the home." Based on the theory above, it can be concluded that feminism is a movement that talks about women demanding complete equality of rights between women and men in the social, economic and political fields. So that in society and in the family, women do not feel that they are being oppressed.

#### Role and Position of Women

Role is a dynamic aspect of position. When someone carries out their rights and obligations in accordance with their position, then that person has carried out a role. Role and position are related to each other. There is no role without position, likewise there is no position without role. Human life emphasizes that life cannot be separated from roles and positions. Feminism discusses women in relation to their roles and positions. According to Surbakti (2020:124), women in life are able to carry out three roles at once, namely as children of their parents, wives of their husbands and mothers of their children. In line with the opinion of Darma, et al (2021:104), gender is a concept of social relations that differentiates (separates or separates) the functions and roles of women and men. Based on the opinion above, it can be concluded that the role and position of women is greatly influenced by society's view of women, because roles and positions contain rights and obligations that must be carried out by individuals in society. The role of women in life carries out three roles at once, namely as children, wives and mothers of their children.

#### The Role and Position of Women as Children

The role and position of women before marriage is to obey their parents in terms of their kindness and responsibilities as children. Girls deserve the same position and treatment as boys. According to Surbakti (2020: 125) states that a daughter in her family plays the role of custodian of the traditions, values and norms that exist in the family and society. Girls who have a gentle nature play a role in maintaining the glory of their family by protecting themselves and their honor and studying to make their parents happy. In line with this opinion, according to Lestari (2016: 266) states that women also have many roles, including as children, as wives and as mothers. As a child, you must maintain your honor and the honor of your parents. Girls also play a role in helping with household tasks in their family. Based on the theory above, it can be concluded that the role and position of women as children is to carry out their responsibilities as children, namely seeking knowledge, making their parents happy and maintaining their honor, and playing a role in helping their family with household tasks.

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#### The Role and Position of Women as Wives

One of the roles and positions of women in the household is as a wife accompanying her husband. According to Samsidar (2019: 658) states that women as wives are not only housewives but also as companions to their husbands as before marriage, so that peace remains in the household based on true love. Women as wives are required to be loyal to their husbands so that they can be a motivator for their husband's activities. Husband and wife each have rights and obligations. As a wife, a woman has the right to receive protection, affection, appreciation and inner and outer support from her husband. According to Surbakti (2020:134) states that when a woman becomes a wife, the wife has rights and obligations, however, in her role she flexibly makes herself as follows: the wife acts as a companion or partner for the husband, the wife as a friend for her husband, the wife as a motivator for her husband, the wife as an initiator for her husband. Apart from that, the wife's obligation to obey her husband and the wife's obligation to her husband is to protect her husband's property, house and honor. From the opinion above, it can be concluded that the role and position of women as wives is to carry out their obligations by obeying orders and maintaining their husband's honor.

#### **Gender Injustice**

Gender differences between men and women with different roles and positions, as is the reality in today's world, will not be a problem as long as it is normal. However, in reality, these differences in roles limit the movements of both, thereby giving rise to injustice. According to Rokhmansyah (2016: 18), gender inequality is a condition where the relationship between men and women is unequal, causing harm and even sacrificing one of the parties. This injustice is caused by ideology, structure and socio-cultural systems that require gender stereotypes that differentiate space and roles in various areas of life". Based on the theory stated above, it can be concluded that gender inequality is the difference in treatment experienced between men and especially women. In reality, women are often victims of gender injustice. The following is a description that will discuss in more detail each manifestation of gender inequality.

#### Marginalization

Marginalization is a process of marginalization due to gender differences which results in poverty. There are many ways that can be used to marginalize a person or group. One way is to use gender assumptions. According to Rokhmansyah (2016: 19), marginalization is a form of impoverishment of one particular gender, in this case women, which is caused by gender. In line with the opinion above, Fakih (2013: 15) stated that "marginalization of women does not only occur in the workplace, it also occurs in the household, society or culture and even the country. According to Utaminingsih (2017:22), women can be magnified if supported by government policies, beliefs, biased religious interpretations, traditional beliefs and knowledge assumptions that differentiate and seem to corner the existence of a group, both men and women. Based on the theory above, it can be concluded that marginalization is the result of differences in gender which results in impoverishment. This happens because of differences in types and forms, places and times, as well as mechanisms of the process of marginalization of women.

#### **Stereotypes**

A stereotype is a label or stamp applied to a person or group that is based on a false or misguided assumption. Views towards a particular group are often negative and generally give rise to injustice. Rokhmansyah (2016:10) stated that "gender stereotypes are a broad



category that reflects impressions and beliefs about what is appropriate behavior for men and women". All stereotypes, related to gender, ethnicity, or other categories. Refers to the image of the category members. Many stereotypes are general and therefore ambiguous, for example the categories masculine and feminine. Utaminingsih (2017:22) stated that "stereotypes are negative labels or views towards certain groups or genders". Based on the theory above, it can be concluded that stereotypes are marking a group so that men and women are grouped together. This marking is often seen as negative because women face limitations in their social life.

#### **Violence**

Violence is an attack on a person's physical or psychological mental integrity carried out against members of a certain gender. Surhajuddin (2020:28) stated that "Violence is an assault or attack on a person's physical or psychological mental integrity carried out against a particular gender, generally women as a result of gender differences." This form of violence includes rape and beatings, to more subtle forms such as harassment and creating dependency. Based on the opinion above, it can be concluded that violence is a form of physical and non-physical attacks. Violence against the sexes is a result of a gender perspective, gender violence arises because of gender inequality.

#### Women's Struggle

Men believe that women produce expressions towards women to escape from patriarchal domination. Differences in responses made by rules in society and not biological differences are considered a narrow and erroneous view that determines behavior towards unfair distribution based on what they consider to be the meaning of necessity. Women's struggle is the process of women gaining their rights. Conditions like this have triggered the birth of a new awareness for women to determine their direction and position as human beings who demand equal rights. Rosita, et al (2021:391) stated that women's struggle to face the capitalist and patriarchal system produced good results and was not in vain because in the end women could be equal to men as seen from men who started helping women with their work. In line with the opinion above, according to Wijayanti (2021:10) states that the form of struggle for women's rights is something that women do very sensitively, which is expressed through a series of stories and conflicts. The struggle of women is a struggle to maintain their survival. Based on the opinion above, it can be concluded that women's struggle is a way for women to liberate themselves from their surrounding environment. Women's struggle is a process of breaking away from a low social position and the restraints imposed by a social system that limits them from developing both in terms of providing understanding, rejecting and providing opinions, struggle in the fields of education, politics, social and also economics. The Web Series Melur for Firdaus, directed by Zamri Zakaria, tells the story of a female character who fights for her household. A female character who always wants to fight for her household is always oppressed to fight for her rights as a woman and her rights as a wife and daughter-in-law.

Women's struggle to maintain their households occurs because of the unnatural role of men, does not value human elements. Women who are not given their rights as a wife are faced with a marriage agreement that has been planned and carried out only for a short period of time. Based on the opinion above, it can be concluded that women's struggle in maintaining a household is by asking for advice from those closest to them, not being careless in making decisions, and using their time to meet their husband's needs.

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#### **Literature Learning**

Learning is an effort that involves and uses the professional knowledge possessed by teachers to achieve curriculum goals. According to Rusli (2023:26) states that learning is an effort to make students learn or an activity to teach students. In line with the opinion above, according to Khuluqo, et al (2022: 100) states that learning is a process or a method or action to make people (students) want to learn. Learning is assistance provided by educators so that the process of acquiring knowledge and knowledge, mastering skills and habits, as well as forming attitudes and beliefs in students can occur. Thus it can be concluded that learning is an effort or process in providing students with the ability to acquire knowledge. One of the literary lessons that needs to be handled intensively and developed by students is drama learning.

#### **Drama Learning**

Drama learning is aimed at improving students' ability to enjoy, appreciate and understand literary works and gain wisdom about the noble values hidden in them. According to Setiaji (2014: 116), drama learning has an important role in training students to hone their expression skills in acting. Drama learning also functions to train students' character sensitivity in dealing with any existing problems. Based on the opinion above, it can be concluded that drama learning is a learning that functions to teach how to enjoy, appreciate and understand the drama. Likewise, education is interpreted as an effort to help students develop their potential to face the future.

#### **Implementation**

Implementation is to ensure that the agreed plans can be implemented and have a positive impact. According to Ermanovida, et al (2021:45) state that implementation is an action or implementation of a plan that has been prepared carefully and in detail. In line with this opinion, according to Firdianti (2018:19) states that implementation can be interpreted as the implementation or operationalization of an activation in order to achieve a goal or target. Learning implementation is the process of applying learning to carry out an idea, program or set of activities to achieve a change. According to Magdaleda (2020:238), in simple terms, learning implementation can be defined as the implementation or implementation of learning in general, implementation is an action or implementation of a plan that is prepared carefully and in detail in carrying out the learning process. From the opinion above, it can be concluded that implementation is a plan or implementation that will be implemented and prepared carefully in the learning process. Researchers implement feminism in the web series Melur for Firdaus in drama learning. To achieve this goal, one way is to provide material about feminism. So, the researcher chose the implementation results that emerged in drama learning, namely feminism in the web series Melur for Firdaus.

#### **Relevant Research**

Relevant research related to gender inequality in literary works, especially dramas that use a literary feminist approach. First, Feby Setyaningsih 2022 with the title Gender Injustice in the Novel Women Who Cry to the Black Moon by Dian Purnomo. The results of this research discuss gender injustice which includes marginalization, subordination, stereotypes, violence. As a result of the research that has been carried out, the researcher found several similarities and differences with the research that will be carried out by the researcher. The differences and similarities include: first, both research the issue of gender inequality. Second, the approach used is also the same, namely the literary feminism approach. The difference is in the research object, previous research used novels as the object. Meanwhile, this research



uses a web series as its object. The second research was conducted by Ica Lida Presby in 2017 with the title Study of Feminism in the Novel Tarian Bumi by Oka Rusmini. This research aims to describe gender injustice which includes self-image, roles and positions, as well as aspects of feminism. As a result of this research, the researchers found several similarities and differences, including, first, they both examined the issue of roles and positions. Second, the approach used is also the same, namely the literary feminism approach. The difference is in the research object, previous research used novels as the object. Meanwhile, this research uses films as the object. The third research was conducted by Daratullaila Nasri in 2017 with the title "Gender injustice towards women in the novel Padusi by Ka'bati." This research aims to describe gender injustice which includes subordination, stereotypes, violence and workload. Based on the results of this research, the researchers found several similarities and differences, including, first, the similarity in this research is that they both discuss gender inequality. Second, the approach used is also the same, namely literary feminism. Meanwhile, the difference is that this research does not discuss the roles and positions, struggles of women and the object of research. Based on the explanation above, it can be concluded that this research is literary research. The object of the research is a web series, namely the web series Melur for Firdaus, directed by Zamri Zakaria. The approach used is a feminist approach, the things analyzed are related to roles and positions, gender inequality, and the struggles of

#### RESEARCH METHODS

female figures.

The research method used in this research is descriptive research. Hartati (2017:245) suggests that the descriptive method can be interpreted as a problem solving procedure that is investigated by describing/describing the current state of the research subject (a person, institution, society, etc.) based on visible facts or as they really are. Salim and As the name suggests, this type of descriptive research aims to provide descriptions, explanations and validation of the phenomenon being studied. In line with the opinion above, Herlina (2021:1248) states that the qualitative descriptive method emphasizes analysis of a series of words and describes research results by making narrative descriptions or descriptions based on the problem or focus of the research. According to Ramdhan (2021:7) descriptive research is research with methods to describe a research result. Descriptive research aims to provide descriptions, explanations and validation of the phenomena being studied. Based on the theory presented above, it can be concluded that the descriptive method is a method used as a procedure to solve a problem in research by describing the subject or object of research based on facts. This research method was used to reveal the analysis of the main female characters in the Web Series Melur for Firdaus and its implementation in learning at SMP Negeri 23 Pontianak.

#### Form of Research

The form of research used in this research is qualitative research. According to Afifuddin, et al (2018:68) say that qualitative research is a type of research whose findings are not obtained through statistical procedures or other forms of calculation. Another opinion was also expressed by Ratna (2015:47) that qualitative methods pay attention to natural data, data in relation to the context of its existence. In line with the opinion above according to Ramdhan (2021:6) Qualitative research obtains main data from interviews and observations. Based on the theory above, it can be concluded that qualitative research is research that uses quoted words or sentences related to the research focus which are facts. What is described in this research are words or sentences containing analysis of the main female character in the Web Series Melur for Firdaus and its implementation in learning at SMP Negeri 23 Pontianak.

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#### Place and time of research

The place and time of research is something that is very important in research because in research, the researcher must describe the place where the researcher conducted the research and when the research was carried out. Specifically, content analysis research is not tied to a specific place and time, it is flexible. Therefore, the researcher will describe the place and time of the research as follows: The research place is the place where the research will be carried out. This research location is flexible. Flexible means it can be done anywhere and is suitable for use as a research site, because qualitative research in the form of analyzing web series by watching can be done anywhere according to the integrity of the research. However, to answer the fourth sub-focus, researchers conducted research at SMP Negeri 23 Pontianak which is located at Jl. Lieutenant General Sudirman. Parman, Benua Melayu Darat, South Pontianak District, Pontianak City, West Kalimantan. Postal Code 78112. This research will last for 1 month 11 days, namely from June 14 2023 to July 25 2023. Research planning seminar on June 6 2023, thesis guidance June-July, then thesis trial in August 2023. This research is the place is flexible. This research was conducted at home, namely in the Tiffany LA Residence 4 Block B5 Complex, Kapur Village. Researchers also research in several places such as coffee shops, libraries, and places that researchers consider appropriate and comfortable to conduct research. However, regarding the fourth sub-focus, researchers conducted research at SMP Negeri 23 Pontianak which is located at Jl. Lieutenant General Sudirman

#### **Data Collection Techniques**

- 1. Documentary Study Techniques. The documentary study technique is a technique for recording documents and archives related to research problems and objectives. Wiguna, et al (2016:98) stated that using documentary study techniques, by classifying written materials related to the research problem, both from book, newspaper and magazine document sources. Wiyanti, et al (2017:71) "Documentary study is a data collection technique by examining documents, both written documents, image documents and electronic documents. In line with the opinion above, Rostiana (2021:15) states that documentary study techniques are a way to obtain data related to investigative problems in the form of documents, archives, theories, laws and so on. Based on the explanation above, it can be concluded that the documentary study technique is the activity of recording things related to a research object. The data collected by the researchers included recording quotation and duration information contained in the web series Melur for Firdaus. Especially quotes or sentences related to roles and positions, gender inequality, and the struggles of female characters in the web series Melur for Firdaus.
- 2. Observation Technique. Observation is research by observing and recording various biological and psychological processes directly or indirectly that appear in a symptom on the research object. The purpose of using observation as a research method is to find out various things. Observation is an activity of observing a particular object carefully directly at the research location. According to Khatimah & Wibawa (2017:80) observation is a method used by researchers to obtain information related to what will be researched. According to Nasution, et al (2021:12) "observation is a verbal or written expression of an observation, review and systematic recording of an object based on what is seen, heard and felt. Based on the explanation above, it can be concluded that observation is research by observing and recording various processes on the research object. The observation technique that the researcher used regarding sub-focus 1-3 was watching and recording quotes and duration contained in the web series Melur for Firdaus. Meanwhile, regarding

P-ISSN: 2964-7916 E-ISSN: 2964-1675

the fourth sub-focus, the researcher made observations to determine the sequence in the teaching and learning process at SMP Negeri 23 Pontianak, especially in class VIII.

## **RESEARCH RESULTS AND DISCUSSION Role and Position of Women**

Roles and positions are greatly influenced by society's view of women, because roles and positions contain rights and obligations that must be carried out by individuals in society. According to Surbakti (2020:124), women in life are able to carry out three roles at once, namely as children of their parents, wives of their husbands and mothers of their children. The results of the role and position of women in this research are two roles, namely as child and wife.

- 1. The Role and Position of Women as Children. Girls in a family deserve the same position and treatment as boys. A girl with a gentle nature has responsibilities and obligations that must be carried out. Based on the research results contained in the web series Melur for Firdaus, the role and position of women as children is categorized as helping with household tasks, caring for parents and respecting parents. The role and position of women as children in helping with household tasks is an obligation given by their parents. This is done to show something that must be done in the hope that the child will be able to do it himself without needing help. That way, children become independent when they are adults and are used to household work. According to Bangsa (2015:195), other children's duties include helping mother clean the house. For example, washing vegetables before cooking, throwing away rubbish, sweeping, mopping and cleaning dust. The role and position of women as children in caring for their parents is one of the filial piety of children to their parents. What is meant by caring for parents is that children are always there when parents need them, in times of trouble or happiness. Children also have the obligation to care for their parents if they are sick, especially if their parents are elderly. According to Cahyono (2021:9), this role is a social role, a girl should care for her parents, a woman should look after and nurture. The role and position of women as children in respecting their parents is something that a child must do. Because parents, especially mothers, have given birth, cared for them, educated them, and so on. According to Husain (2019:37) from the family environment, a child is required to always respect his parents who have educated and raised him.
- 2. The Role and Position of Women as Wives. Wife is a term used to refer to a woman who is married to a man. The role of the wife in a marriage has various meanings which are very important in carrying out domestic life. Based on the research results contained in the web series Melur for Firdaus, the role and position of women as wives can be categorized, namely carrying out their obligations by fulfilling all their husband's needs, and respecting their husbands. The role and position of women as wives in carrying out their obligations in fulfilling all their husband's needs. This obligation must be carried out by a woman after marriage. There are many things that women have to do in carrying out their duties as wives, such as cooking, serving their husbands in any way. According to Mashri (2019:37), the wife must know that among the husband's rights over her, the wife's obligations towards her husband, are providing services, caring for and managing the house, as well as providing all the necessities of life, such as cooking, sweeping and cleaning the furniture. The role and position of women as wives in respecting their husbands. This obligation must be carried out by a woman after marriage.

P-ISSN: 2964-7916 E-ISSN: 2964-1675

#### **Gender Injustice**

Gender inequality is the difference in treatment experienced between men and especially women. In reality, women are often victims of gender injustice in any case. Gender inequality is a condition where the treatment of men and women is different, detrimental and even victimizing one of the parties. According to Dalimoenthe (2020:25) gender injustice can take the form of subordination, marginalization, stereotypes, violence. Based on the research results contained in the web series Melur for Firdaus, namely marginalization, stereotypes and violence.

- 1. Marginalization. Marginalization is marginalization or gender differences that result in impoverishment. There are many ways that can be used to marginalize a person or group. One way is to use gender assumptions. Based on the results of research on gender inequality contained in the web series Melur for Firdaus, the category of marginalization is that a female main character experiences marginalization in terms of not being involved in making decisions and the woman is only a sex slave by a husband who does not love her. The marginalization often experienced by female characters is that they are not involved in making decisions, whether small or large. This happens because women are considered low and unimportant. According to Hermanto (2021:28), marginalization is a process of impoverishment of women because they are not involved in decision making in important matters related to the family economy. In this way, the female character experiences injustice both in terms of rights and obligations. The marginalization experienced by female characters that often occurs is simply becoming men's sex slaves. The sex slaves in question are women who are only used to relieve men's lust without loving the woman. According to Basri (2021:41) women are only tools for men's exploitation, women are only to satisfy their lust, that's all, and there is no responsibility in it.
- 2. Stereotypes. Stereotypes are marking a group so that men and women are grouped together. Stereotypes are a form of judgment or assumption about someone based on that person's social group. Views or methods of assessment result in something negative so that a group is prohibited from interfering in the affairs of other groups. Based on the results of research on gender inequality contained in the web series Melur for Firdaus, the stereotype category is that a female main character experiences discrimination and labeling which states that the female main character is prohibited from interfering in any matters regarding her husband even though she has the status of a wife. According to Putrawan (2020:44) women should not interfere in any matters other than taking care of their household kitchen.
- 3. Violence. Violence is an attack on a person's physical or psychological mental integrity carried out against members of a certain gender. Forms of violence are not only physical but also non-physical. Based on the results of research on gender inequality contained in the web series Melur for Firdaus, the category of violence is that a female main character experiences physical and non-physical attacks perpetrated by her husband, father-in-law and her husband's lover. The physical attacks suffered by the female main character include strangulation, grabbing and pushing. Meanwhile, the non-physical attacks are in the form of insults and insults given to the female main character. Violence in physical form is a type of violence that can be seen. This means that anyone can see the physical touch between the perpetrator and the victim. Physical violence against women is a public or private act that causes misery or suffering to the woman. According to Setiawan (2021:167) physical violence is violence that can be directly seen or observed because of physical contact between the perpetrator and the victim. Hitting, slapping, yelling, and the like are examples of physical violence. Violence in the form of non-physical or verbal

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violence is a form of violence in the form of harsh words, cursing, insulting, blaspheming or degrading women's dignity. Non-physical violence is generally also carried out by people closest to you. However, it is also often done by strangers who are not yet known.

#### Women's Struggle

Women's struggle is the process of women gaining their rights. Fighting for women's rights is something that women do very sensitively, which is expressed through a series of stories and conflicts. The struggle of women is a struggle to maintain their survival. Based on the results of research on women's struggles contained in the web series Melur for Firdaus, namely women's struggles to defend their households. The struggle of women to maintain their households occurs due to the role of men which is no longer natural, does not value human elements. Women who are not given their rights as a wife are faced with a marriage agreement that has been planned and carried out only under compulsion. Women's struggle to maintain their household is caused by several people who intend to destroy their household. According to Muwazah (2020:69) states that the form of struggle in maintaining a household is not being careless in making decisions by asking for advice from those closest to you, always looking for ways to maintain the household, and trying to use the time to be a good wife by meeting her husband's needs.

#### **Implementation in Drama Learning**

Learning is an effort that involves and uses the professional knowledge possessed by teachers to achieve curriculum goals. According to Rusli (2023:26) states that learning is an effort to make students learn or an activity to teach students. One of the literary lessons that needs to be handled intensively and developed by students is drama learning. Drama learning is aimed at improving students' ability to enjoy, appreciate and understand literary works and gain wisdom about the noble values hidden in them. According to Baihaqi (2019:84) drama learning is not solely aimed at educating or molding students into playwrights or drama actors, but rather towards the experience of appreciating drama. Drama learning is a learning that functions to teach how to enjoy, appreciate and understand the drama. Likewise, education is interpreted as an effort to help students develop their potential to face the future. Regarding learning, it will be related to the learning implementation plan (RPP). The learning implementation plan regarding SK KD was developed in detail from a particular main material or theme that refers to the syllabus. syllabus. According to (Syanur, 2016:9) a learning implementation plan (RPP) is a plan containing procedures or steps for teacher and student activities that are prepared systematically to be used as a guide for teachers in carrying out learning activities in the classroom. Based on the theory above, it can be concluded that the implementation of drama learning is a learning that functions to teach how to enjoy, appreciate and understand a drama. Implementation of drama learning about feminism in the web series Melur for Firdaus and linked to the RPP as a reference.

#### **CONCLUSION**

Based on the data analysis and discussion, it can be concluded in general that the feminist research in the web series Melur for Firdaus contains (1) the role and position of women in the form of roles and positions as children and wives, (2) gender injustice in the form of marginalization, stereotypes and violence, (3) women's struggle in the form of struggle to defend the household. The specific conclusions will be explained as follows:

- 1. Role and Position of Women
  - a. The role and position of women as children is that they have obligations or responsibilities such as helping with household tasks, respecting and caring for their



parents. This is a common thing for children to do to show their devotion to their parents.

b. The role and position of a woman as a wife is to carry out her obligations by fulfilling all her husband's needs in any way, for example serving her husband, preparing his husband's food and drink and so on. And respect your husband as the head of the household.

#### 2. Gender Inequality

- a. Marginalization (Economic Impoverishment). The web series Melur for Firdaus as a whole tells that the types of sexual impoverishment are (1) marginalization in terms of decisions, and (2) women are used as sex objects. Women are considered unimportant in making decisions because women are considered weak and inferior. Apart from that, women are only used as sex objects to relieve men's lust without involving feelings.
- b. The stereotypes (labelling/marking) of women contained in the web series Melur for Firdaus are discrimination and labeling which states that the female character is prohibited from interfering in any matters regarding her husband even though she has the status of a wife.
- c. Violence is a form of physical and non-physical attacks. Physical violence is physical contact from the perpetrator towards the victim, such as hitting, choking, grabbing and so on. Meanwhile, non-physical or verbal violence takes the form of insults or insults that make someone offended.
- 3. The struggle of women in the web series Melur for Firdaus is the struggle of the main female character to defend her household. Melur's struggle to maintain her household was motivated by a husband who did not love her, her husband's lover and her father-in-law who always tried to destroy her household.
- 4. Implementation. Drama learning, in this case the web series Melur for Firdaus, will be implemented in schools. Because this web series contains feminism, students can also learn about drama lessons about feminism in the web series Melur for Firdaus.

Based on the conclusions above, the suggestions that researchers can convey in research regarding "Analysis of the Main Female Characters in the Melur for Firdaus Web Series and Their Implementation in Learning at SMP Negeri 23 Pontianak" are hopefully useful for researchers, readers, students, schools and Woman. It is hoped that this research can increase insight and understanding for other researchers regarding the conflict between the main characters in a drama, improve their abilities regarding literary research and this research should be a reference in developing the role and position of women, gender injustice and women's struggles which can still be researched, by other researchers, such as the patriarchal culture contained in the web series. It is hoped that this research will increase readers' insight and knowledge regarding feminism, such as the role and position of women, gender injustice and the struggle of women in literary works, especially in the web series Melur for Firdaus. It is hoped that this research can be used as reference material by students to foster critical thinking, expand knowledge and understanding of Feminism. Apart from that, it can also be used as consideration for improving teacher performance and as an effort to improve the quality of teaching management in schools. This research is also expected to provide insight that with feminism women can get higher educational opportunities, protection against discrimination, the right to vote and decide their opinions.

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